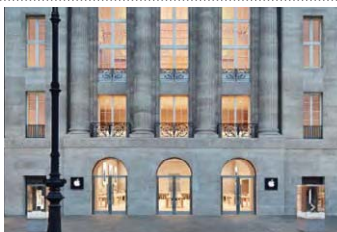




























50 Most Popular Store Openings








No.	Brand	City Opening	Location	Store Size (sqm)	Detailed News	Pictures
1	Apple	Berlin	Kurfürstendamm 26	5,000	The first Apple Store in Germany's capital of Berlin opened on 3 rd May 2013, as thousands of fans queued up to be one of the first get inside the company's latest flagship retail location. Set up at Berlin's Kurfürstendamm 26, the new shop is Apple's eleventh in Germany overall. Apple had developed the location for some time, but the store only became ready in May 2013. The new site is also Apple's largest store in Germany and Europe with 5,000 square metres of retail space.	
2	Blancpain	Shanghai	181 Taicang Road	600	On 14 th June 2013, Swiss watch brand Blancpain opened its largest boutique in the world in Shanghai. The boutique at 181 Taicang Road, in Xintiandi district, is the brand's third in Shanghai and its eighth in China. Spread over 600 square metres on two floors, the boutique presents the brand's creations and offers a range of additional services.	
3	Bottega Veneta	Milan	Via Sant'Andrea 15	500	Italian luxury house Bottega Veneta announced in September 2013 the opening of its first Maison in the world, in the prestigious location of Via Sant'Andrea 15, on the former space occupied by Ferre. The new Bottega Veneta store covers 700 square metres and features both men and women collections – ready-to-wear, accessories, shoes, bags and home collections.	
4	Bucherer	Paris	12 Boulevard des Capucines	2,250	In partnership with Richemont Group Swiss luxury watches and jewellery retailer Bucherer opened a large flagship store at 12 Boulevard des Capucines (former location of Old England). The two-storey boutique has an area of 2,250 square metres and opened its doors to the public in April 2013.	
5	Chanel	London	158–159 New Bond Street	1,171	On 10 th June 2013, Chanel unveiled its new London store, a 12,600-square-foot unit on New Bond Street directly across the street from Louis Vuitton's London flagship and next door to Dior. The boutique, at 158–159 New Bond Street, is just a few doors away from Chanel's former space (at number 173), but it is far bigger, more imposing and more luxurious.	
6	Chanel	Geneva	Rue du Rhone 43	300	In February 2013, Chanel expanded its flagship store in Geneva. The new setting on over 300 square metres occupies the former space of Hermès and joins Chanel's premise at Rue du Rhone 43. This is also the largest flagship store in Switzerland.	







No.	Brand	City Opening	Location	Store Size (sqm)	Detailed News	Pictures
7	Christian Dior	Sydney	Castlereagh Street 65	750	Australia's growing appetite for exclusive luxury brands is an unexpected boon for Christian Dior. Dior opened its first flagship boutique in Australia in Sydney in early February 2013. The multi-level store was designed to replicate Dior's renowned boutique on Paris's Avenue Montaigne. The boutique is located in the former Louis Vuitton store on the corner of King Street and 65 Castlereagh Street.	
8	Dolce & Gabbana	New York	717 Fifth Avenue	1,709	Italian luxury fashion house Dolce & Gabbana opened its new flagship store in New York at 717 Fifth Avenue in late April 2013. Spread over two floors with a total area of 18,400 square feet, the new Dolce & Gabbana store on Fifth Avenue features the designers' interior signature pieces such as tufted velvet ottomans, oversized mirrors with gilded rococo frames, Venetian glass chandeliers and the occasional scroll-patterned damask wall panel.	
9	Emporio Armani	Madrid	Calle Serrano 44	800	After the 2012 opening in Barcelona of its first Spanish flagship store, Madrid captured a new Emporio Armani flagship store in April 2013, at Calle Serrano, 44, between the Prada and Loewe stores the luxury hub of the city. The new property in Madrid covers 800 square metres and features the full range of products for men's and women's ready-to-wear and accessories, including the EA7 and Armani Jeans lines.	
10	Fendi	Paris	Avenue Montaigne 51	300	In June 2013 Fendi opened its new flagship store in Paris at 51 Avenue Montaigne, neighbouring the Chanel Store and occupying the former Gianfranco Ferré store. Fendi's new store on Avenue Montaigne covers 300 square metres and features men's and women's leather goods, apparel and accessories.	
11	Forever 21	Berlin	Taentzienstrasse 13	3,000	Forever 21 has launched the opening of its first German store. Located in Berlin on Taentzienstrasse 13, which was formerly operated by the companies Leiser and Hugendubel, the Californian fashion brand operates a total sales area of 3,000 square metres. The whole assortment of Forever 21 collection including labels such as Love21, 21Men, Forever 21+ and the cosmetic line Love&Beauty are sold. The official opening took place on 8 th June 2013.	
12	Galerias Lafayette	Beijing	Xidan commercial district	32,516	Galerias Lafayette Group continued its international expansion with the inauguration of a department store in Beijing on 18 th October, marking its return to China 15 years after the closure of its previous outpost in the country's capital. With a retail area of 32,516 square metres and 500 brands on offer, the six-storey department store in the Xidan area is the retailer's second largest worldwide, after its flagship on Boulevard Haussmann in Paris.	




No.	Brand	City Opening	Location	Store Size (sqm)	Detailed News	Pictures
13	Giorgio Armani	Rome	Via Condotti 77-79	900	Armani inaugurated new store in Rome Giorgio Armani inaugurated on 5 th June its new store in Rome, at Via Condotti 77-79, a 900-square-metre space on three floors, featuring the entire Armani universe of products. The inaugural event "One Night in Rome", which took place at Palazzo della Civiltà Italiana in the EUR District, was attended by over 700 guests including actress Sophia Loren, singer Tina Turner and director Giuseppe Tornatore, among many other celebrities and VIP guests.	
14	Giorgio Armani	Hong Kong	Canton Road, Tsim Sha Tsui	950	Giorgio Armani opened the doors to a brand new flagship store on Canton Road, Tsim Sha Tsui in mid-March 2013. The new boutique, covering covers 950 square metres on two floors and designed by Giorgio Armani and his team of in-house architects, is eminently sleek and chic with the feel of a shiny modern bamboo jungle.	
15	Gucci	Milan	Brera district	500	Gucci opened in Milan its largest men's-only store in the world in June 2013. Located strategically in the Brera district, in front of the renowned museum Pinacoteca di Brera, the new Gucci menswear store has a sales area of over 500 square metres, spreads over three floors, and includes a large space dedicated to serving Made to Measure.	
16	H&M	New York	4 Times Square	3,948	H&M, one of the world's largest fashion retailers, known for offering high fashion and quality basics at affordable prices, opened its 13 th location in Manhattan at 4 Times Square. The new space measures approximately 42,500 square feet and features three floors of fashion for the entire family and is a shopping destination with a unique and interactive design that welcomes customers from all over the world.	
17	Karl Lagerfeld	Paris	194 Boulevard St. Germain	200	In early March 2013, Karl Lagerfeld opened his first European concept store in Paris, located in the heart of St. Germain des Près in Paris, 194 Boulevard St. Germain. The face and the interior of the 200-square-metre store are in clean black and white.	
18	Lane Crawford	Shanghai	Times Square	14,000	Lane Crawford, the iconic, luxury department store, opened the doors of its China flagship store in Shanghai on 10 th October 2013, providing customers with a one-stop luxury fashion and lifestyle destination in the heart of the city. Located in Shanghai's Times Square at 99 Huai Hai Zhong Road, the new store encompasses 14,000 square metres over four floors, with 500 international brands across women's fashion, beauty and fine jewellery, menswear and home and lifestyle.	
19	Loewe	Rome	Piazza di Spagna	300	Loewe found new home in Rome Rome is the city of choice for the opening of the first Loewe boutique in Italy. The Spanish luxury leather brand has chosen to locate its first flagship store at Piazza di Spagna 70, in the heart of the Eternal City's luxury shopping district. The space is designed by Peter Marino and spans an area of 300 square metres on two levels maintaining the brand's typical elegance: gold leather curtains, brass shelves and white plastered walls with a golden nuance create a refined and welcoming atmosphere.	

No.	Brand	City Opening	Location	Store Size (sqm)	Detailed News	Pictures
20	Longchamp	London	Regent Street 229-247	465	French luxury brand Longchamp has stepped up its global expansion and signed up to open a large flagship store in Regent Street. The French brand, known for its distinctive handbags, agreed a deal to take over Quiksilver's 5,000-square-foot shop at 229 Regent Street. The store opened doors on 14 th September 2013 during London Fashion Week.	
21	Louis Vuitton	Tel Aviv	Ramat Aviv Mall	300	North Tel Aviv has become even posher. Louis Vuitton, one of the world's most recognisable luxury brands, opened its Israeli flagship store on 13 th June at the Ramat Aviv Mall and with it comes an invasion of its iconic logo, the interlocking initials LV. The new 300-square-metre store, designed by architect Panagiotis Chatzinas, a frequent Louis Vuitton collaborator, features separate sections for women's bags, shoes, menswear and other collections.	
22	Louis Vuitton	Warsaw	Vitkac luxury Shopping Centre	270	Louis Vuitton opened its first Polish store The first Louis Vuitton boutique in Poland opened in late June 2013. The store is located in the luxury Vitkac Department Store in Warsaw. The boutique occupies around 270 square metres and is surrounded by other renowned brands including: Gucci, Yves Saint Laurent, Lanvin, and Giorgio Armani. The shop carries the characteristic of LV monogrammed leather bags as well as other merchandise including sunglasses, suitcases, scarves, and shoes.	
23	Louis Vuitton	Kuwait City	Avenues Mall		On 29 th May 2013, Louis Vuitton officially opened its final phase of its newest store in the country, a lavish two-level boutique in Prestige, the luxury shopping area of the Avenues Mall. The new boutique could not have opened at a better time. 2013 marks 30 years since the first Louis Vuitton boutique in Kuwait was opened back in 1983 by luxury retailers Habchi and Chalhouh.	
24	Louis Vuitton	Hanoi	Trang Tien Plaza		The new outlet located at Trang Tien Plaza which opened in May 2013 is three times larger scale than the one at Metropole Hotel. The store at Trang Tien Plaza targets both Vietnamese and foreigners with demand for luxury items. The two outlets in Hanoi will be evaluated in terms of sales performance. If the one at Trang Tien Plaza met the company's expectations, the one at Metropole Hotel would be closed.	
25	Louis Vuitton	Beijing	Shin Kong Place	360	Louis Vuitton added Chinese store Louis Vuitton's newest Asian store has opened, located at Shin Kong Place in Beijing. And in a surprise development, a noticeable feature of the store is products that do not carry the brand's distinctive logo. The brand is starting to move away from logo-emblazoned looks to adjust to maturing tastes of Chinese luxury shoppers.	
26	Louis Vuitton	Barcelona	Passeig de Gràcia 80	500	Louis Vuitton inaugurated new flagship store in Barcelona On 17 th September 2013, the famous French brand Louis Vuitton has opened a new shop in Barcelona. The place chosen by the luxury leather goods company has been the modernist famous Paseo de Gracia, home to all the major international luxury brands. The new Louis Vuitton shop is located at number 80, the former headquarters of the Spanish company Ibercaja, in Julia House residential building, built in 1874 by architect Rafael Guastavino, thus becoming one of the most impressive stores on the street. The two-floor store has over 500 square metres and is connected by a spiral staircase.	

No.	Brand	City Opening	Location	Store Size (sqm)	Detailed News	Pictures
27	Louis Vuitton	Santiago	Parque Arauco Shopping Centre		The iconic luxury brand Louis Vuitton, set a new tone of luxury and sophistication with the relocation of the store in Santiago de Louis Vuitton to Parque Arauco brand new chapter for the Chilean customers. With unique details and a more abundant supply, the new Louis Vuitton store Santiago offers both men and women, exquisite leather goods, footwear and accessories.	
28	Louis Vuitton	Venice	Calle Vallaresso/ Calle del Ridotto	1,200	After the opening of the Maison Etoile in Rome, Louis Vuitton is in final stages of preparations for opening in Venice of its second Maison store in Italy. The new Louis Vuitton Maison is housed within the former Mondadori bookshop, at the crossing of Calle Vallaresso and Calle del Ridotto, steps from Piazza San Marco, the centre point of the city. The new Louis Vuitton Maison in Venice joins the select group of the finest stores of the house (16 Maisons worldwide).	
29	Louis Vuitton	Mexico City	La Isla's Fashion Harbour		In January 2013 Louis Vuitton opened a new boutique in Cancun, Southeastern Mexico. The new Louis Vuitton store in Cancun at La Isla's Fashion Harbour, the second in the Mexican holiday destination, is the largest store of the brand in Latin America. La Isla's Fashion Harbour wing is the luxury section of La Isla Shopping Village, which is dedicated exclusively to high-end boutiques like its first tenant, Louis Vuitton. Other luxury brands already available at La Isla include Faccorable, Lladro, Swarovski, Tous, Calvin Klein.	
30	Louis Vuitton	Miami	Aventura Mall	1,672	One of the world's most luxurious brands has officially moved into its permanent two-story store in Aventura Mall, bringing with it a handful of services and exclusive collections. After moving from The Shops of Bal Harbour to a temporary location inside the mall last July 2012, Louis Vuitton unveiled its shop in February 2013. Nestled next to the Nordstrom wing, the store designed by architect Peter Marino combines both art and luxury.	
31	Louis Vuitton	Munich	Residenzpost, Residenzstrasse 2	1,300	The Germany's first Louis Vuitton Maison in Munich was opened in April 2013 in the historic building Residenzpost at Residenzstrasse 2. The French luxury label presents its complete portfolio of brands on three floors. The Maison was cleverly designed by the famous architect Peter Marino. After Paris, London, Rome and Venice, this newest Maison in Munich marked its fifth Louis Vuitton Maison in Europe.	
32	Louis Vuitton	Wuhan	Wuhan International Plaza		In May 2013 Louis Vuitton opened a new flagship store in the central Chinese city of Wuhan, Hubei province. This store has something a bit different to greet customers as it celebrates its opening. A zoo was carefully created and crafted, containing a total of 23 animals, including a giant panda, a cricket, an armadillo and a beaver. These marvellous creations are located in the atrium of Wuhan International Plaza.	
33	Louis Vuitton	Hong Kong	Times Square		Louis Vuitton continued its journey in Hong Kong with the opening of its eighth store in Times Square, with a contemporary design and innovative concept on 29 th November. The new store exemplifies the Maison's new aesthetic interior concept and is set to become a spectacular landmark in Causeway Bay – one of Hong Kong's most dynamic shopping destinations.	

No.	Brand	City Opening	Location	Store Size (sqm)	Detailed News	Pictures
34	Louis Vuitton	Tokyo	3-4-8 Shinjuku		Louis Vuitton has made a bold move in Tokyo by opening a new store in the shopping district of Shinjuku. The French luxury house already operates two boutiques in the area, but has now added its first standalone store on street level. Strategically located at 3-4-8 Shinjuku, a few blocks away from Shinjuku station, one of the city's major transportation hubs, it occupies two expansive floors of a modern structure which features a newly redeveloped façade.	
35	Louis Vuitton	Abu Dhabi	The Galleria Mall at Sowwah Square		Louis Vuitton continues its journey in the Middle East with the opening of its second store in Abu Dhabi, one of the most important cultural destinations in the country. Located in The Galleria Mall at Sowwah Square, the new Louis Vuitton store is a refined space, offering a sophisticated experience for visitors. Spreading across two floors, it is elegantly divided into several areas, each presenting product ranges for both men and women.	
36	Mango	Munich	Neuhauser Strasse 19	2,300	Spanish fashion brand Mango announced the opening of its largest store in Europe on 10 th October located at Neuhauser Strasse 19 in Munich. The new store is part of the worldwide "Megastore" expansion concept of Mango. The new megastore has a total sales space of 2,300 square metres over two floors and offers the brand's whole range including Mango, H.E., Mango Touch, and Mango Kids.	
37	Michael Kors	New York	Broadway 520	1,394	Michael Kors opened a new flagship store and dedicated an entire floor to men's products in Soho at the end of 2013. The purveyor of womenswear, already operating out of 101 Prince Street in Soho, has grabbed 15,000 square feet at 520 Broadway for its new flagship. The three-storey space – main, second, and concourse – was previously occupied by Club Monaco. The Canadian-based brand was one of two locations in Soho, their other being slightly north on Prince Street off Wooster Street. The two stores, however, saw considerably different earnings as the Broadway space received more traffic because of its location.	
38	Michael Kors	Milan	Corso Vittorio Emanuele	540	The 540-square-metre Lifestyle store, located on Corso Vittorio Emanuele, houses a broad assortment of accessories, footwear and ready-to-wear from the MICHAEL Michael Kors label.	
39	Michael Kors	Milan	Via della Spiga 8	250	Michael Kors, designer in the stars and stripes, brought back revenues of 2.2 billion US Dollars at the end of the fiscal year, and while running an increase of 67%, is not stopping his worldwide retail expansion. In Milan, The Michael Kors Collection store was unveiled at Via della Spiga 8 and spans across an area of 250 square metres. Kors took over the space once occupied by Italian leather goods brand, Gherardini, who has moved across the street from number 8 to number 5.	
40	Miu Miu	Vienna	Tuchlauben 7	540	In January 2013 Miu Miu reached Austria for the first time, with the opening of a mono-brand store on Vienna's Tuchlauben 7, the city's prestigious shopping destination. The store has a total surface of 540 square metres on two levels, and offers ready-to-wear, bags, footwear and accessories collections.	

No.	Brand	City Opening	Location	Store Size (sqm)	Detailed News	Pictures
41	Mulberry	Berlin	Kurfürstendamm 184	315	Mulberry has opened its debut German store in Berlin. The new boutique of 315 square metres located at the prestigious Kurfürstendamm 184, which was once occupied by fashion shop Palto, is part of the British brand's current plan to expand into major European cities, reinforcing its identity through dedicated retail spaces.	
42	Prada	Milan	Galleria Vittorio Emanuele		After having opened on over 5,000 square metres within Milan's iconic Galleria Vittorio Emanuele II by taking over the space of McDonald's, Prada has secured a second store within Galleria, on the current site of the Feltrinelli bookstore, having concluded an 18-year deal. The huge Prada flagship store opened in spring 2013 and the second store followed suit by the end of 2013. The administration of the Galleria has been under pressure by many of Prada's competitors to maintain a "reasonable mix", hence the recent renewal of the leases for the Louis Vuitton store (until 2015) and the Auto Grill fast food, until 2016. Prada Group has been reported to invest over 120 million Euro to open this spectacular store in Milan within Galleria Vittorio Emanuele, steps from Duomo. The first phase of Prada Galleria Project, Prada menswear opened on 19 th July.	
43	Prada	Shanghai	IAPM Mall	1,250	Alongside the inauguration of the prestigious International APM Mall, Prada opened a new, important store within the property, which is the brand's fourth point of sale in the city of Shanghai. The space was designed by architect Roberto Baciocchi and occupies a total surface of 1,250 square metres on two levels.	
44	Prada	Barcelona	Passeig de Gràcia 88	1,600	In November 2013, Prada opened a new store in Barcelona on 88 Paseo de Gracia, taking over the former spaces of Podium and L'Oreal. Designed by architect Roberto Baciocchi, it is one of Prada's biggest European stores, occupying a total area of 1,600 square metres on a single level.	
45	Prada	Tokyo	Ginza 5-8-17	990	Prada has a new home in Tokyo's Ginza district. On 12 th October 2013, the Italian brand opened a 990-square-metre store not far from the main Harumi Street and Chuo Street intersection near the Mitsukoshi department store. The three-level store which replaces an older Prada outpost further down Chuo Street, features interiors in keeping with Prada's design codes signed by Architect Roberto Baciocchi.	
46	Ralph Lauren	Hong Kong	Landmark Prince's	929	In the summer of 2013, Ralph Lauren introduced its first Men's Flagship in Asia in the Landmark Prince's Building in Hong Kong. The retail space spans nearly 929 square metres, and features a premiere assortment of Ralph Lauren's finest menswear collections.	

No.	Brand	City Opening	Location	Store Size (sqm)	Detailed News	Pictures
47	Roberto Cavalli	Vienna	Seitzergasse 2-4	224	Roberto Cavalli has opened a new flagship store in Vienna, located in the exclusive prime location, Seitzergasse 2-4, the reference point for fashion in the Austrian capital. It was a memorable inauguration party with the presence of designer Roberto Cavalli on 24 th May 2013.	
48	Saint Laurent Paris	Paris	53 Avenue Montaigne	1,000	In early May 2013 Saint Laurent inaugurated its largest flagship store worldwide, covering 1,000 square metres. The premises at 53 Avenue Montaigne were once occupied by Escada who then had sold to Saint Laurent. The new opening follows the Saint Laurent flagship opened in Berlin. The two-storey Avenue Montaigne boutique – which features a sprawling VIP salon and fitting room clad in diagonally quilted black leather – is certainly a major statement for the mythic brand.	
49	Sephora	Shanghai	Nanjing West Road/ Maoming Road	1,500	Sephora opened a new store in China in late January 2013, located in one of the liveliest districts in Shanghai at the junction of Nanjing West Road and Maoming Road. With 1,500 square metres of sales space in a modern building comprising five floors, the new Sephora Xiang Yang flagship store, which was previously occupied by a Nike flagship, is the biggest store opened by Sephora in China. It hosts 118 different brands, of which 17 are Asian, and nearly 7,000 products.	
50	Tom Ford	London	201-206 Sloane Street	743	US designer Tom Ford opened his first UK store on Sloane Street in July 2013, reinforcing the street's reputation in luxury retail. Tom Ford's arrival provides an exclusive anchor at The Cadogan Estate's new 201-206 Sloane Street development. The Cadogan Estate granted the retailer a lease of an 8,000-square-foot store on a 10-year lease at 1.34 million Pounds per annum. The flagship store carries the designer's full product range, including menswear, which is currently only available at Selfridges.	